



# SEETEST

2018 SOUTH EAST EUROPEAN  
SOFTWARE TESTING CONFERENCE BELGRADE

27-28 September 2018, Belgrade, Serbia



[www.seetest.org](http://www.seetest.org)

## General information:

**SEETEST** is an annual conference which brings a lot of IT professionals, software testing experts and well-known speakers at one place. It is organized on a rotational principal in different countries in South East Europe. SEETEST 2018 will take place in **Belgrade, Serbia**, on **September 27-28**.

The event will be preceded by **full-day parallel courses** on the day before the conference (September 26) where the participants will have the chance to have hands-on training in small groups in Software Testing latest trends.

The conference itself will be in the well-known format of **parallel exhibition** and 1 day of **tutorials** (September 27), followed by 1 day of **keynotes** and **presentations** (September 28).



## SEETEST in the past:

- held four times in Sofia, Bulgaria  
(in 2008, 2009, 2015 and 2017)
- held twice in Bucharest, Romania  
(in 2014 and 2016)
- more than 25 internationally  
recognized speakers at each conference
- around 300 visitors every year

## SEETEST 2018:

- SEETEST will be in Belgrade, Serbia for first time
- 300 expected visitors
- full-day parallel courses
- 6 half-day tutorials
- 15 session presentations
- 2 keynotes
- 3 Industrial slots
- experienced speakers from all over the world

# SEETEST 2018 main topics:

- Software Testing in General
- Test Design & Techniques
- Test Management
- Risk-based Testing
- Test Process Improvement
- Performance Testing
- Agile Testing
- Security Testing
- Mobile Testing
- Test Automation
- Cloud Testing
- IoT Testing... and more

# 7 Reasons to become a sponsor at SEETEST 7<sup>th</sup> edition:

- **More influence** - Get in touch with over 300 IT professionals
- **More engagements** - Present your prospect for the future
- **More opportunities** - Enjoy well-targeted networking opportunities
- **More exposure** - Increase your visibility among the international QA community
- **More experience** - Meet the pioneers of the Software testing world
- **More authority** - Be part of a leading conference at international level
- **More fun** – Enjoy the Conference, Social event and Belgrade

# SEETEST Gold: 4 500 €

Up to 2 booth personnel free of charge

6 m2 of exhibition space, including electricity

2 free Full Conference tickets

10 tickets with a 25% discount for staff or prospects

Guaranteed front rows for the sponsor attendees

2 free tickets for the Social Event

Two-pages company profile in the conference's mobile application

Company's logo on the front page and Sponsors section of the conference's web site

Company's logo on our marketing materials

1 company marketing material in the conference bag

3 Promo posts in the conference's mobile app

3 Push notifications in the conference's mobile app

2 Facebook posts – individual and all sponsors

1 Industrial Slot

Video interview with company's representative

Catering within the context of the event

Roll-up in the plenary room

Free advertisement in Quality Matters magazine – advertising option “Middle”

...and more

# SEETEST Silver: 3 000 €

Up to 2 booth personnel free of charge

6 m2 of exhibition space, including electricity

1 free Full Conference tickets

5 tickets with a 25% discount for staff or prospects

Guaranteed front rows for the sponsor attendees

2 free tickets for the Social Event

One-page company profile in the conference's mobile application

Company's logo on the front page and Sponsors section of the conference's web site

Company's logo on our marketing materials

1 company marketing material in the conference bag

2 Promo posts in the conference's mobile app

2 Push notifications in the conference's mobile app

1 Facebook posts – all sponsors

Catering within the context of the event

Roll-up in the plenary room

Free advertisement in Quality Matters magazine – advertising option “Small”

...and more

# SEETEST Bronze: 1 500 €

Up to 1 booth personnel free of charge

6 m2 of exhibition space, including electricity

1 free Full Conference tickets

5 tickets with a 25% discount for staff or prospects

Guaranteed front rows for the sponsor attendees

21 free tickets for the Social Event

1/2-page company profile in the conference's mobile application

Company's logo on the front page and Sponsors section of the conference's web site

Company's logo on our marketing materials

1 company marketing material in the conference bag

1 Promo posts in the conference's mobile app

1 Push notifications in the conference's mobile app

1 Facebook posts – all sponsors

Catering within the context of the event

...and more



## For more detailed information:

If you are interested in being part of SEETEST 2018 as an exhibiting company or sponsor, please contact our team who will be glad to help you with special package offers and discuss the other possible forms of cooperation.

For further information please visit our website at [www.seetest.org](http://www.seetest.org).

Contact us:

Phone: +359 2 439 06 36

Email: [info@seetest.org](mailto:info@seetest.org)

It would be a great pleasure to welcome you at  
the SEETEST 2018 Conference!

Organized by:



**SEETB**  
South East European  
Testing Board



**QUALITY  
HOUSE**